

Wednesday, September 12, 2018 Meeting Minutes
West Chester Area Education Foundation

In attendance: Steve Brightbill, Grace Cleveland, Lori Cushman, Rose Cappelli, Linda Cherashore, Deb Fell, Debra Maccariella, Jennifer Neill, Rob Partridge, Doug Pacitti, Vicki Reilly, Jim Scanlon, John Scully, Drew Stanley, Josh Winter

Not present: Jack Ellis, Donna Foley, Stacey Fuller, Beth Hayes, Robin Harkins, Dianne Herrin, Laura Melfi, Mark Purcell, Seema Thomas, Ken Witmer

- A. Call to Order: Steve Brightbill called the meeting to order at 7:35 am.
- B. Steve introduced Gracie Cleveland, the Foundation's student representative for 2018-2019 from Rustin High School.
- C. Approval of Minutes: It was moved by Jim Scanlon and seconded by Rob Partridge to approve the minutes of the June 20, 2018 Board Meeting. The motion carried.
- D. Treasurer's Report: John Scully reviewed the Treasurer's report for the period ending August 31, 2018. The fund balance for this period is \$64,567.32. A disbursement of \$2000 was made to the Young Men and Women Foundation. It was moved by Doug Pacitti and seconded by Deb Maccariella to approve the disbursement and accept the treasurer's report as presented. The motion carried. The treasurer's report will be filed for audit.
John Scully clarified that there will be \$35,000 available for the mini-grants. We may be able to increase this next year with money from the fundraiser.
- E. Youth Leadership Scholarships: The Board was asked to approve 25 student scholarships at \$75 each (total \$1875.00) for job shadowing. This represents an increase of \$5 from previous years. Deb Maccariella and Josh Winter made the motion to approve. The motion carried.
- F. Strategic Plan Reports
 - Goal A: Increase community visibility and support
Jen Neill reported that Ed Foundation activities are included in the communications through the District's social media; social media will also be used to communicate with teachers regarding the mini-grants; Gracie Cleveland was added as a member of this committee
 - Goal B: Increase financial and program partnerships

Jim Scanlon reported for the committee. The Foundation has a projected income of \$100,000 this year; the committee is investigating the possibility of receiving additional funds from grants; the annual breakfast is scheduled for May 3 at Rustin HS where donors and supporters will be recognized; the February breakfast will highlight some of the projects funded through EITC and local business representatives will be invited; the holiday luncheon will be held Dec. 12, 2018

Goal C: Provide financial support for on-campus programs

Rose Cappelli reported that some revisions were made to the rubric; Linda Cherashore worked with technology to make some changes to the online grant application; a list of past recipients was sent to all principals

Goal D: Maintain effective and efficient foundation board

Jim Scanlon reported that the board will be reorganized in October.

G. Annual Reorganization Meeting – October 10, 2018

Doug Pacitti, Mark Purcell, and Vicki Reilly have agreed to serve a second term on the board; Lori Cushman will replace Liz Golding

H. Harlem Wizards Fundraiser

\$26,000 has been raised to date; site for ticket purchase will open on October 6 and 8:00 am; there will be a total of 900 tickets available; courtside tickets will be \$40 and the others \$15; if the demand for tickets far exceeds availability, the group discussed the possibility of showing the game via closed circuit TV in an overflow area

I. The meeting was adjourned at 8:30 am.

Next meeting: Wednesday, October 10, 2018